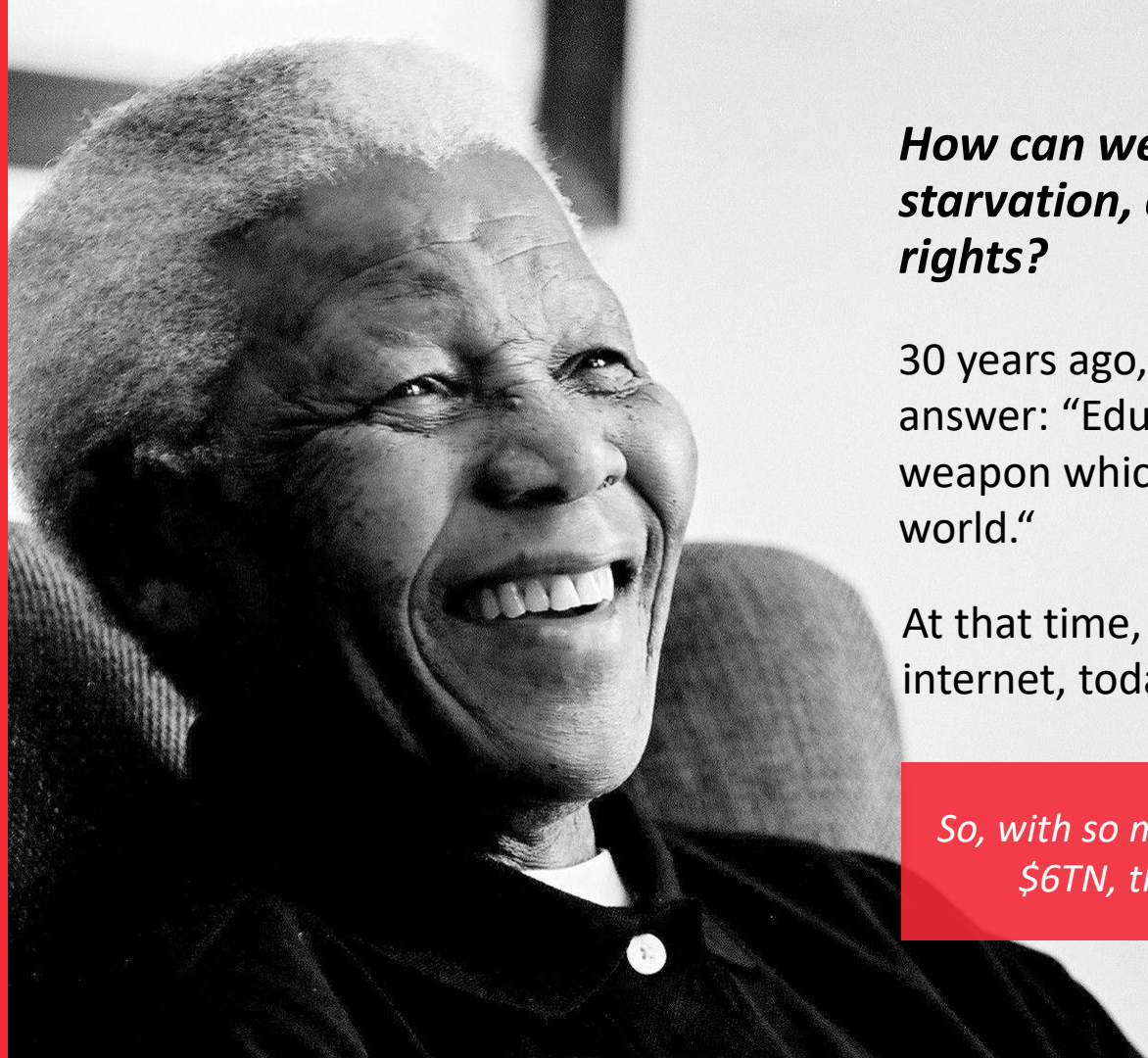


“The most powerful weapon to change
the world”

Amsterdam Blockchain Community 14/6 2018



How can we solve the problems of starvation, emancipation and unequal rights?

30 years ago, Mandela already knew the answer: “Education is the most powerful weapon which you can use to change the world.”

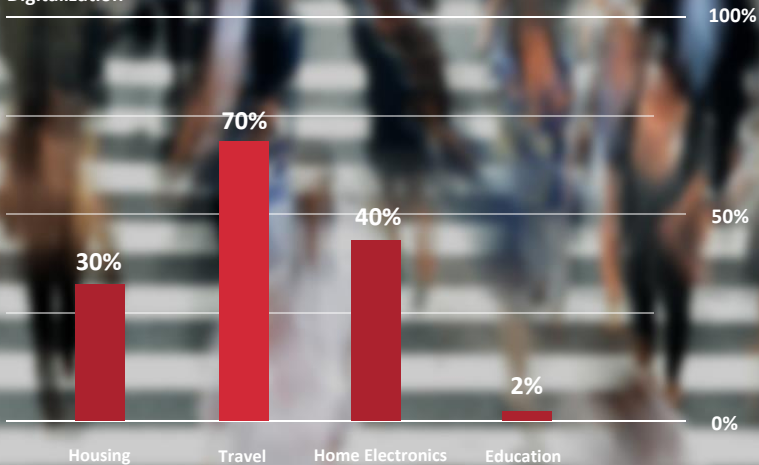
At that time, 4 million had access to the internet, today that number is 4 billion.

So, with so much good to do, and a business worth \$6TN, the digital learning really took off?

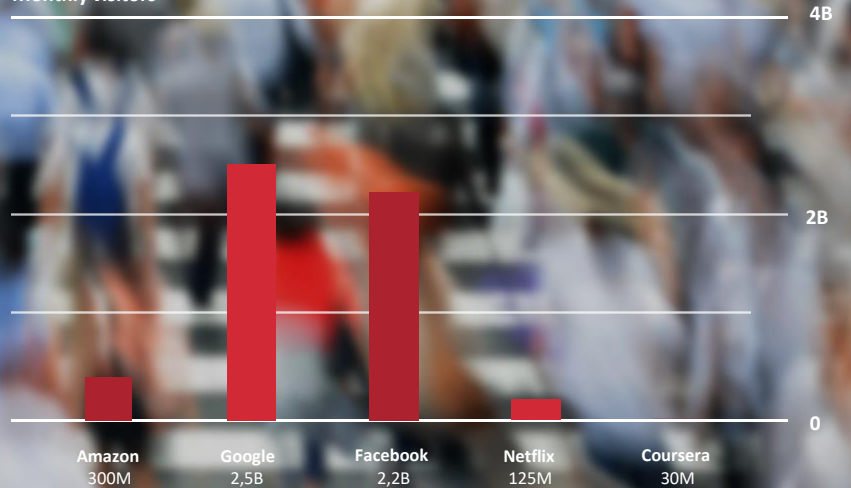
No, hardly at all.

Only 2% of the education industry is digitalized and the largest companies has a mere 10-30 million members.

Digitalization



Monthly visitors



So, why didn't it take off?

Market issues...

The assessment shows an eLearning market with MOOC:s and microlearning apps using new technology to repair old processes instead of innovating new ones. More specifically resulting in three crucial issues.

Motivation



We all learn in different ways, yet today's eLearning alternatives applies one method of learning to all their users.



Trust



Today's alternatives are connected to fraud, as it's easy for users to cheat during tests, and possible for students to change and sell their certificates.



Economy



People belonging to the biggest populations have \$100-200 in salary, making even \$30-40 for an online course not is sustainable in a world of lifelong learning.



But don't worry, there's a solution.

Say hello to AIAR – the world's 1st education app with a 360° ecosystem of microlearning implemented on an umbrella app on Google Play and AppStore. Thanks to game-changing ABC Tech (AI, Blockchain and Cryptocurrency), AIAR solves the market issues related to motivation, trust and economy.

AI



Helps the users to choose relevant courses and customizes the program for every individual's personal way of learning.



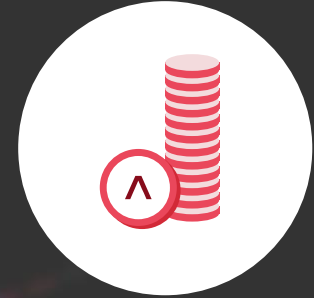
Blockchain



A bulletproof interface for certification and the global standard for blockchain secured certificates.



Crypto



Adds a layer of gamification in learning, and makes it possible for every user/family/company or even country to plan for lifelong learning.



The result? AIAR's totally unique selling proposition.

When put together, AI, Blockchain and Cryptocurrency creates the world's strongest lineup of USPs.

Personalized
learning



100% secure
certifications



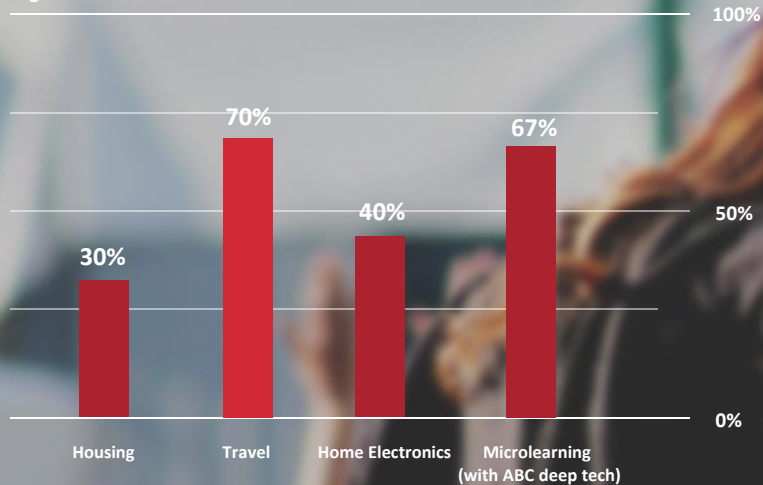
Economically
viable for lifelong
learning



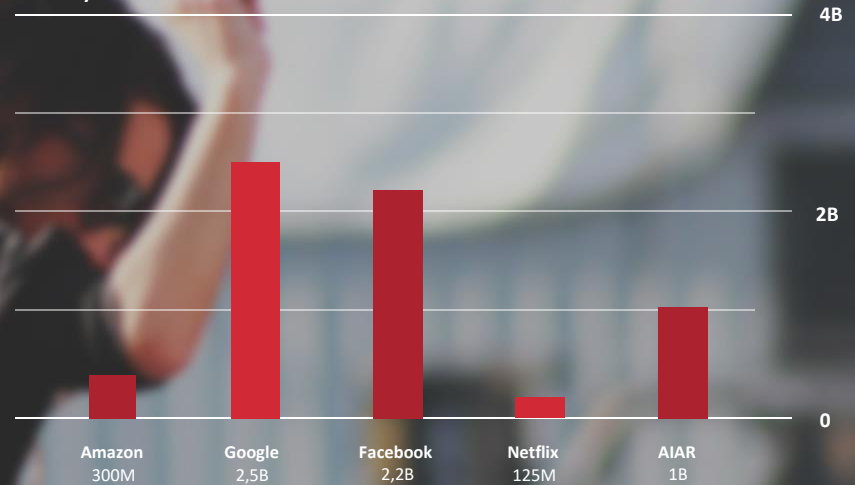
So yes, we are ready to take over the market.

....and then make the world a better one. The market effect of AIAR's USPs.

Digitalization



Monthly visitors



Using new technology to innovate new processes. The solution to the 3 market issues.

Using new technology to innovate new processes. The solution to the 3 market issues.

Introducing the Global Learning Token: EdToken

The EdToken is a multifunctional security token integrated in AIAR's ecosystem of learning. Invest in EdTokens now, earn them while studying through AIAR, exchange them for certificates and premium services or trade them on a secondary market. Enjoy the security of profit sharing as safety belt.

Price

LTD edition

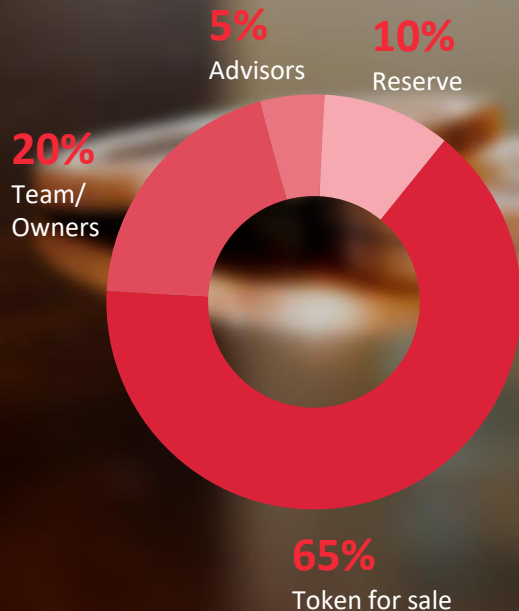
244M tokens

Private-sale **\$0.1**

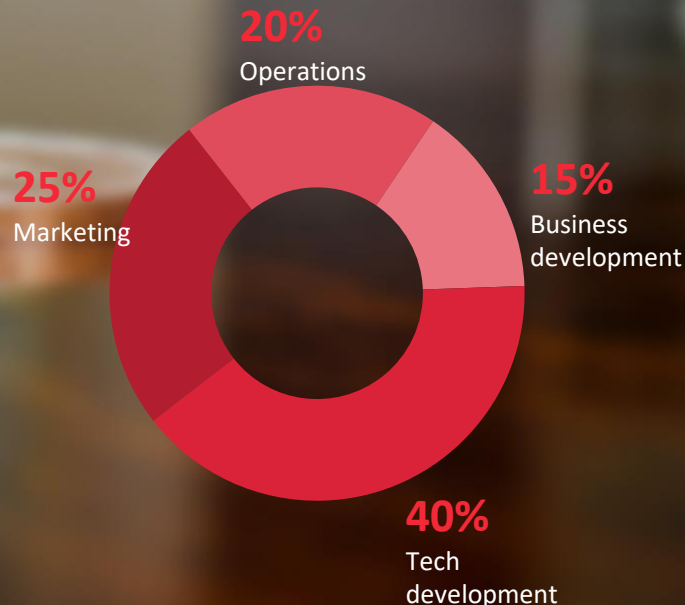
Pre-sale **\$0.2**

Crowd-sale **\$0.3**

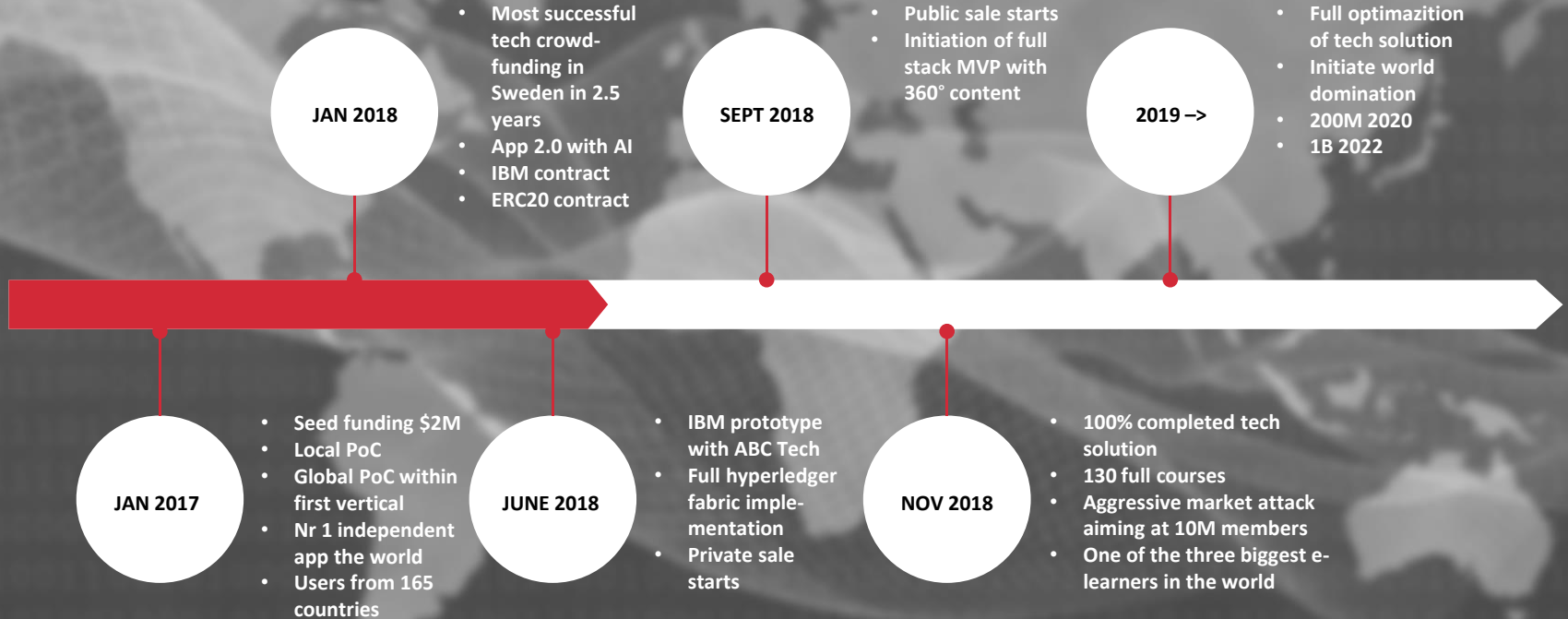
Token allocation



Use of funds



From A to Z (= 1B users)



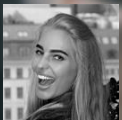
The Tribe

A global elite of strategic, technical and marketing experts.

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Mats Sköld
Financial
Responsibility



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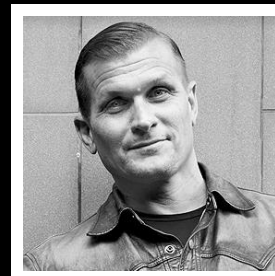


Albert Öjemark
Senior Advisor,
Extensive experience
Finance,
Management &
Business Development

...DARING TO CHANGE THE WORLD

STO ACTION

- AI: 1st AI-supported micro-learning app (DMP) on Google Play/Appstore W25
- Books: Digital Strategy on Amazon 3/7, Blockchain Strategy in aug
- STO: Private Sale launch 22/6
- Whitelist: Ltd edition, sign in already today @ AIAR.COM
- Roadshow: Zug, Zurich, Barcelona, Amsterdam, Gibraltar, Dubai, Abu Dhabi, Singapore, Malaysia, Seoul, San Fran...



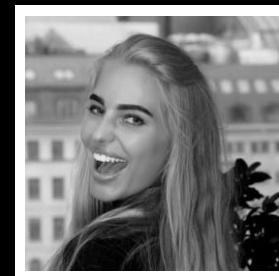
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