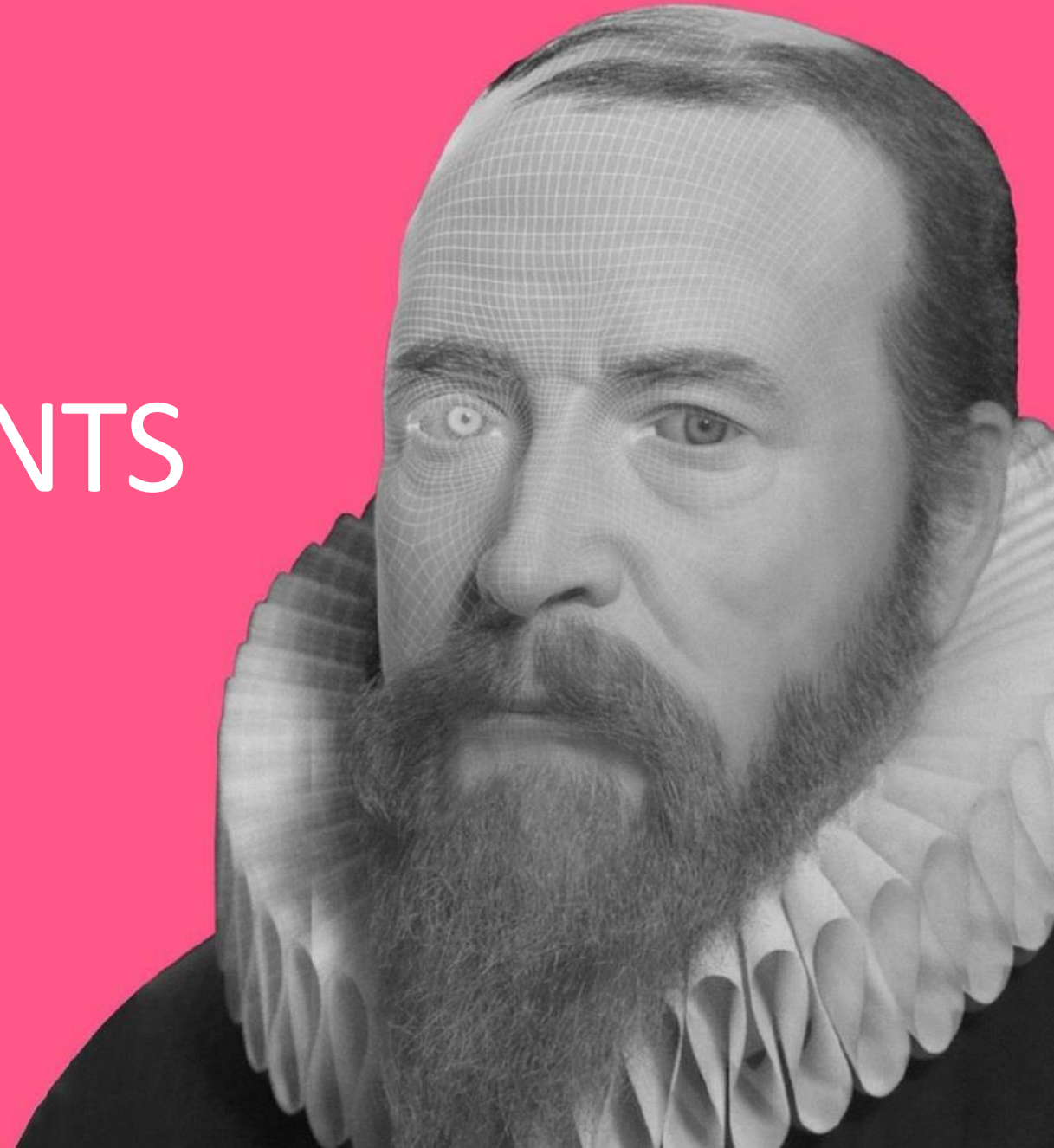


STANDING ON THE SHOULDERS OF GIANTS

Why Holland is a great country to
tokenize equity

Amsterdam, September 21 2018



A BUSY SCHEDULE

WE ARE BYELEX

Better known as the “Minsk Silicon Valley Company” or “The next innovation company”

We invent and build software tools that help organisations operate in a more efficient and intelligent way.

And we want to share a great story with you!

LET'S START WITH A SHORT HISTORY LESSON



FIRST, LET'S RENEW
THE INTRODUCTION
TO THE VOC





WHY WAS
THE VOC
ESTABLISHED IN
THE FIRST
PLACE?

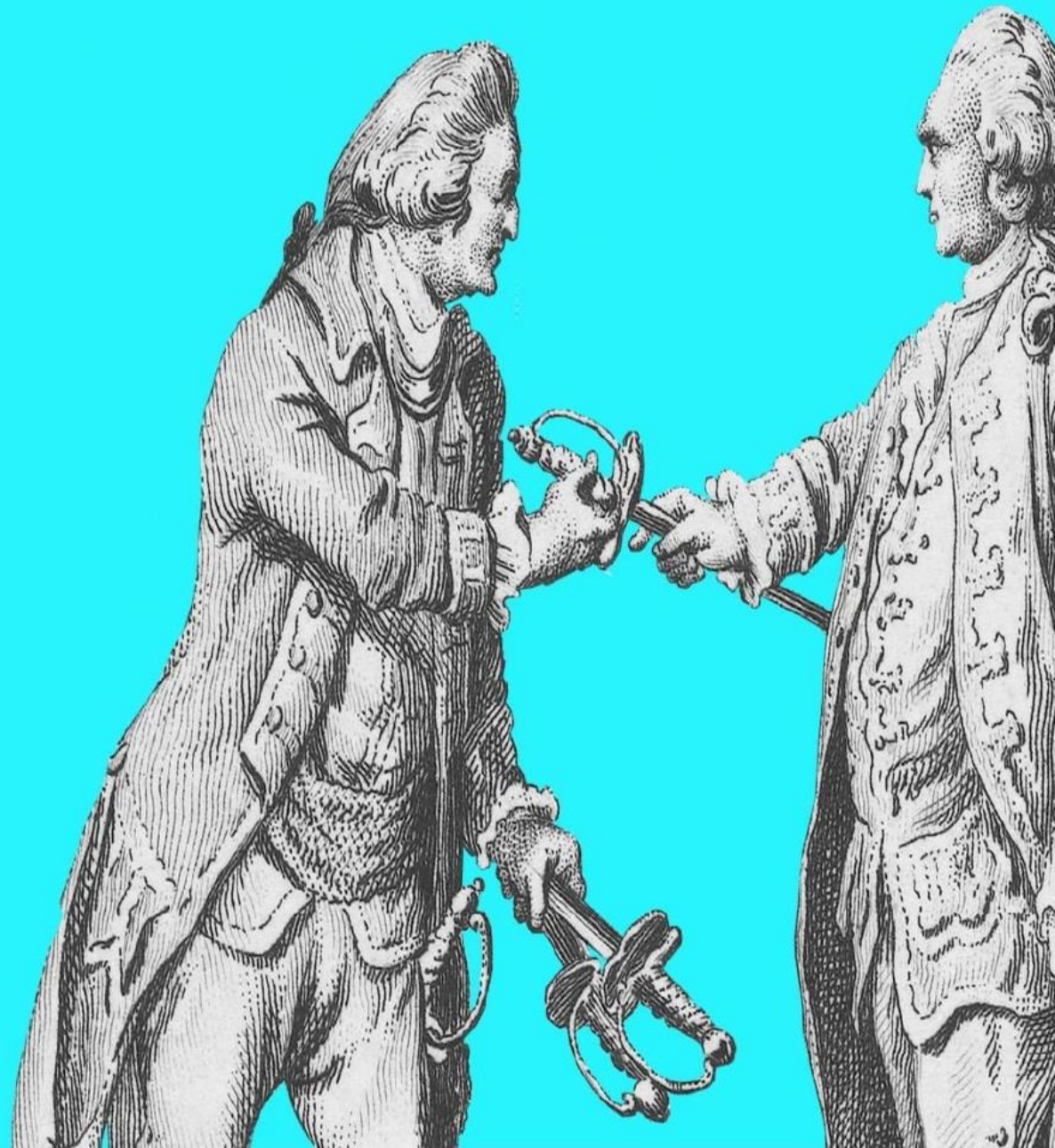
THE RISE OF THE VOC





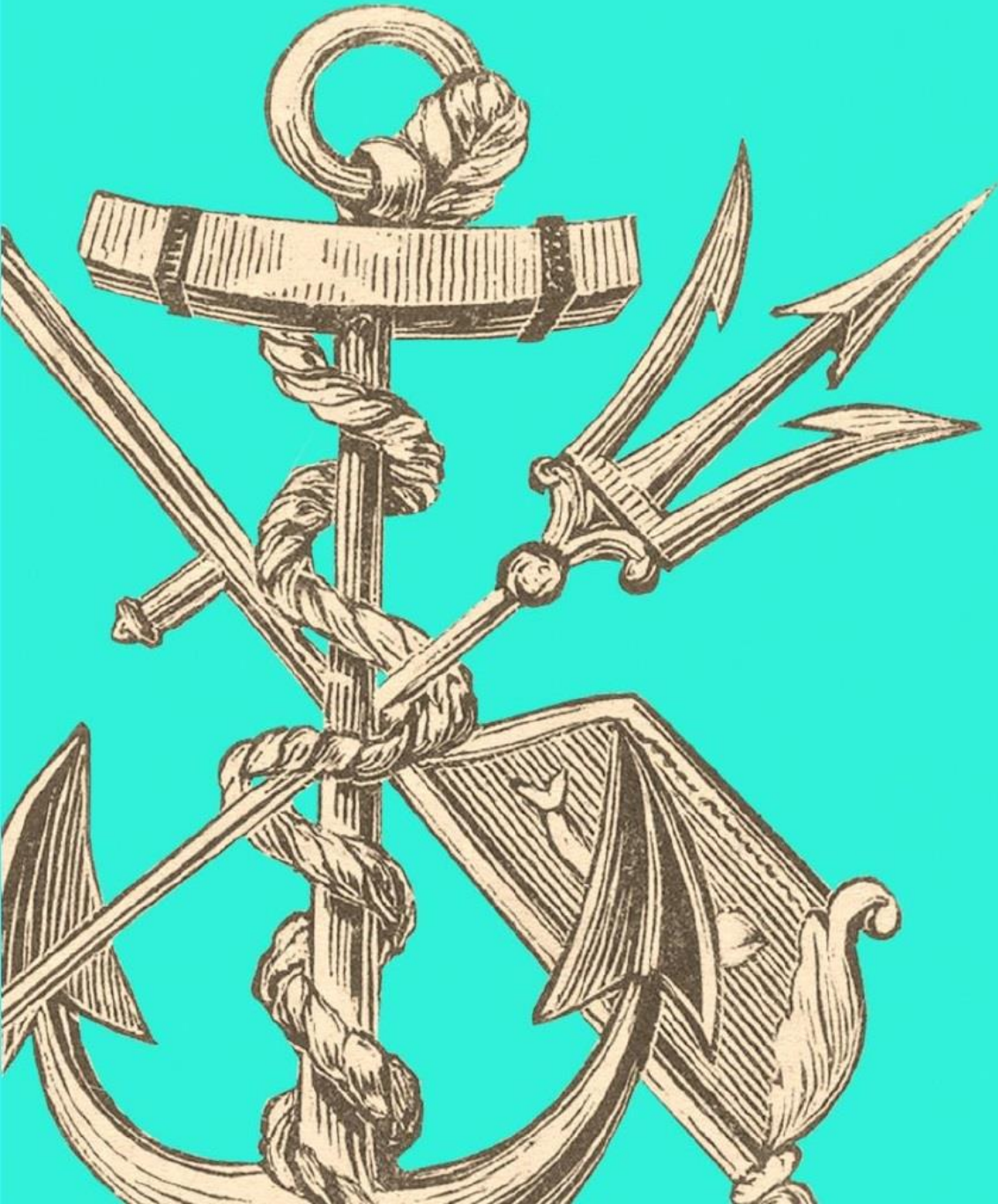
THE DOWNFALL OF THE VOC

EARLY INNOVATORS





IMPACT ON DUTCH SOCIETY AND THE REST OF THE WORLD



TERMINOLOGY

IPO, ICO, IPCO,
STO, ETO

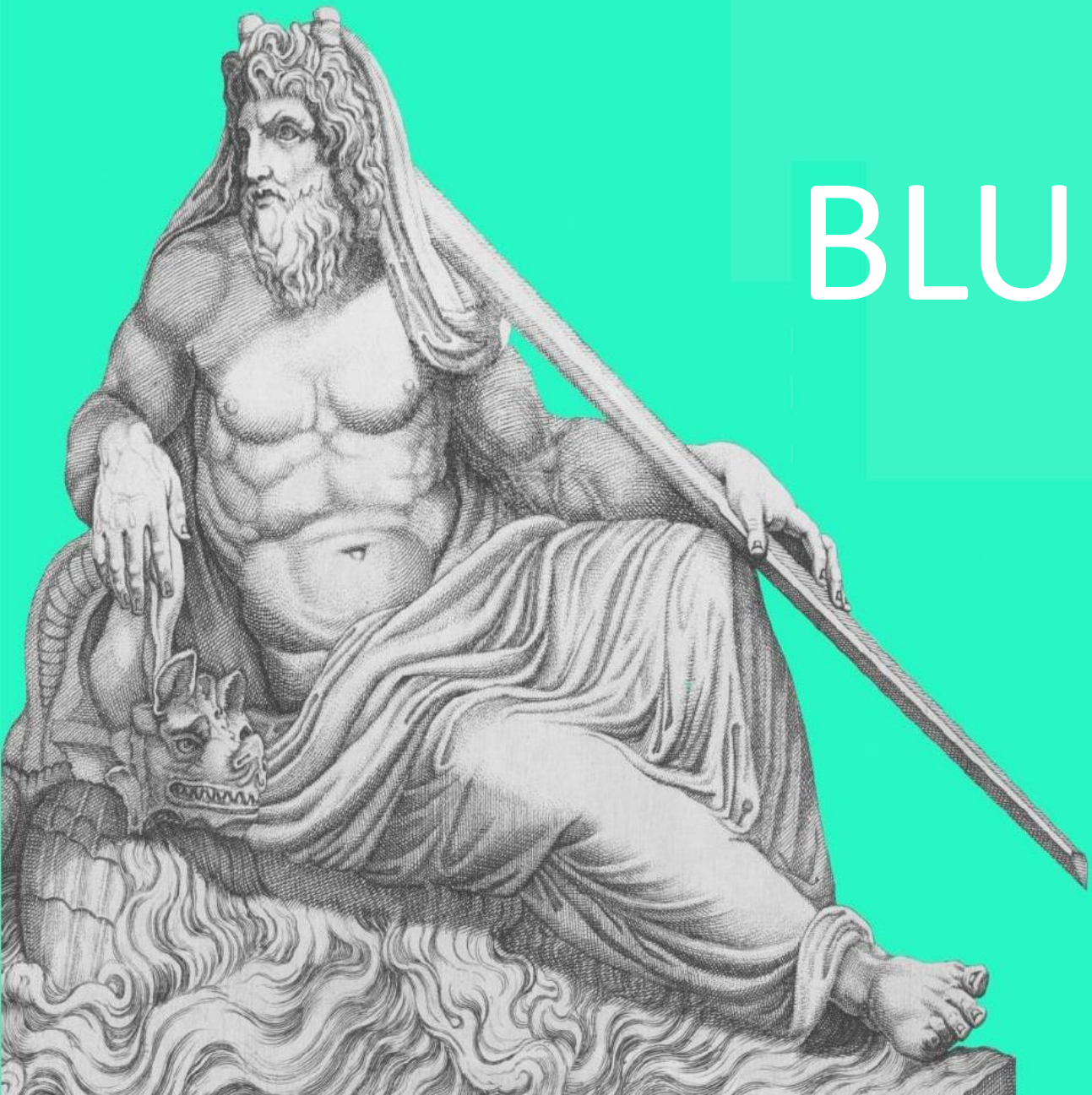
THE ONLY THING THAT CHANGES WITH
BLOCKCHAIN SHARES IS THE “HOW”, NOT
THE “WHY”



TOKENIZED SHARES

- From 30 days to 3 minutes
- From € 1500,- to € 0,05
- And everyone in the whole wide world can become a shareholder!*





BLUE OCEANS

PERMISSION
TO COME
ABOARD AND
TO JOIN OUR
JOURNEY!



